

Culture of Foresight, Culture as Foresight, Foresight for Culture?

Workshop 17 April

Coordination: Giovanni Esposito, Francois Foret, Carlotta Scioldo

Culture has gained new prominence on the EU agenda, both as an object of policy and as an instrument, as illustrated in the recently released strategy [Culture Compass for Europe](#). Culture is presented as both a purpose and a means of European public action. Its mission is to make the EU more competitive, but also to gain market share worldwide, deliver public goods to citizens, and reinforce European soft power and identity.

However, this 'mainstreaming' of culture comes with some caveats. In an uncertain world, the ability to predict future events and needs has become a mantra at all levels of governance. This is particularly true of forward-looking European institutions that are more concerned with innovation than tradition. Cultural actors are enlisted to produce future scenarios through participatory democracy and funding programmes. In return, they must comply with foresight policy requirements and adapt their creative work in response to deliverables, timelines, and threat and opportunity assessments.

This workshop brings together researchers and practitioners from European institutions, NGOs and civil society to discuss why the EU might be keen to combine culture and foresight ('Culture of Foresight'), and how culture can deliver ('Culture as Foresight') and comply with foresight ('Foresight for Culture').

This workshop is part of the activity programme of the IEE's Jean Monnet Centre of Excellence *BoundEUries*.

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Programme

9:30-11:00

Part 1 – Culture of Foresight, culture as foresight

Chair: Carlotta Scioldo (ESHCC, EUR/CEPAP-ULB).

The EU as a forward-looking political system: A culture of foresight

Francois Foret, Cevipol-IEE, ULB

Strategic foresight in the public policy and administration literature

Giovanni Esposito, CEPAP, ULB

The case of the European Strategy on Intergenerational Fairness

Erica Bol, EU policy Lab, European Commission - Joint Research Centre

Q&A

11:00-11:15

Coffee break

11:15-12:45

Part 2 – Foresight for Cultural Policy

Chair: Carlotta Scioldo (ESHCC, EUR/CEPAP-ULB).

Long terms issues? Which ones for culture? An overview of the EU Cultural Policy.

Catherine Magnant, Head of Cultural Policy, European Commission

Networks, Actors and Policy. Who does what? Cultural Deal for Europe Campaign

Natalie Giorgadze, Culture Action Europe; Tsveta Andreeva, European Cultural Foundation

The role of transnational networks

Gianna Lia Cogliardo, European network in cultural management and cultural policy education

Multilevel dimension of foresight strategies for Culture

Erminia Sciacchitano, Expert / Attaché Culture and Audiovisual, Permanent Representation of Italy to the European Union

Q&A

12:45-13:00

Conclusive remarks. Why Culture?

Harald Wydra, University of Cambridge

Francois Foret, Carlotta Scioldo, Giovanni Esposito.